READ ME · CONCEPT DESIGN

Threadhollow

A quick tour of what this clothing boutique concept site does and how to try each feature.

Online Store package from $1,000 | Full online store | Works on phones, tablets, and computers

Open the live site

What this concept shows

Threadhollow is a working online store. Shoppers can browse, choose sizes, use a coupon, and check out, while the owner manages products, stock, and orders from a store dashboard.

WHO IT'S FOR

A great fit for boutiques, makers, and any business that wants to sell products online.

Features and how to try them

Each feature links to the exact spot on the live site.

1

Shop by category

Products are organized into Tops, Bottoms, Outerwear, and Accessories, with category buttons and sorting on the shop page.

TRY IT

Open the shop and tap Bottoms, then change the sorting. Open it →

WHY IT MATTERS

Shoppers find what they want quickly.

2

Sizes with stock tracking

Clothing comes in sizes XS to XL, and stock is tracked for each size. Sold out sizes cannot be added to the cart.

TRY IT

Open the Linen Band Collar Shirt and choose a size. Open it →

WHY IT MATTERS

Prevents selling items that are not in stock.

3

Sale prices and sold out items

Sale items show the original price crossed out and a Sale badge. Out of stock items are labeled clearly.

TRY IT

Find the Ribbed Knit Sweater in the shop. Open it →

WHY IT MATTERS

Promotions stand out and shoppers are never misled about stock.

4

Cart and mini cart

A cart icon in the header shows what has been added and opens a quick view of the cart from any page.

TRY IT

Add an item, then click the cart icon at the top. Open it →

WHY IT MATTERS

Shoppers can keep browsing without losing track of their cart.

5

Coupon codes

Discount codes can be applied at checkout. This store has a working demo code.

TRY IT

At checkout, open Add coupons and enter WELCOME10 for 10 percent off. Open it →

WHY IT MATTERS

Coupons drive first orders and repeat customers.

6

Shipping rules

Standard shipping is a flat $6, and orders over $100 ship free automatically.

TRY IT

Add items worth more than $100 and watch shipping change to free. Open it →

WHY IT MATTERS

Free shipping thresholds encourage larger orders.

7

Secure checkout in test mode

Checkout collects contact and shipping details and shows an order confirmation. On this demo, the payment option is labeled test payment, so no money is ever taken.

TRY IT

Place a test order to see the full checkout and confirmation. Open it →

WHY IT MATTERS

A clean, trustworthy checkout means fewer abandoned carts.

8

Helpful store pages

About, Shipping and Returns, and a Size Guide answer the questions shoppers ask before buying.

TRY IT

Open the Size Guide from the footer. Open it →

WHY IT MATTERS

Fewer returns and fewer customer service emails.

Pages included

Click any page to open it.

Home | Shop | Product pages | Cart | Checkout | About | Shipping and Returns | Size Guide

Behind the scenes: the owner's dashboard

This store runs on a real store dashboard. Here is what the owner can manage without any technical skills.

Orders

Every order appears in the dashboard with the customer's details, items, and shipping address. The owner can update the status and send updates.

Products

Add or edit products, photos, descriptions, prices, and sale prices.

Stock by size

Set how many of each size are available. Stock goes down automatically with every sale.

Coupons

Create discount codes with a percentage or dollar amount.

Shipping

Set shipping prices and free shipping thresholds.

Payments

A real store connects to PayPal or Stripe so payments go straight to the owner.

Good to know

- Threadhollow is a fictional store. Products, prices, and contact details are placeholders.
- Checkout runs in test mode. No payment is taken and nothing ships.
- Customers check out as guests on this demo. A real store can also offer customer accounts with order history.
- A real store would connect to PayPal or Stripe so payments go straight to the owner.
- The features shown are examples of what Jalen Digital can build. Your exact features and pricing are confirmed during your consultation.

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