READ ME · CONCEPT DESIGN

Velvetline Hair Studio

A quick tour of what this hair salon concept site does and how to try each feature.

Multipage package $500 | 5 pages | Works on phones, tablets, and computers

Open the live site

What this concept shows

Velvetline shows how a salon or beauty business can present its services, team, and work, then guide clients smoothly into booking an appointment.

WHO IT'S FOR

A great fit for salons, barbers, nail and lash studios, spas, and other appointment based businesses.

Features and how to try them

Each feature links to the exact spot on the live site.

1

Service picker with running total

Clients check the services they want and see a running total and time estimate. One button carries their picks into booking.

TRY IT

Check two or three services, then tap Book these services. Open it →

WHY IT MATTERS

Clients know the price and time before they book, so there are fewer surprises.

2

Stylist profiles with filters

Each stylist has a card. Specialty filters narrow the list, and clicking a card opens a profile with a Book with button.

TRY IT

Filter by Color, then open a stylist's profile. Open it →

WHY IT MATTERS

Clients can choose the right person for their hair.

3

Filterable gallery

Recent work is grouped by Color, Cuts, Curls and texture, and Styling. Photos open full size with next and previous arrows.

TRY IT

Filter the gallery, then click a photo and use the arrows. Open it →

WHY IT MATTERS

Shows real results, which is the strongest reason to book.

4

Four step booking

Booking walks through services, stylist, date and time, and contact details. Available days follow each stylist's schedule, and times fit the length of the appointment.

TRY IT

Start booking, choose a stylist, and notice which days are available. Open it →

WHY IT MATTERS

Makes booking simple and avoids double booking.

5

New guest offer

A first visit offer appears across the site and on the home page badge.

TRY IT

Look for the New guests section near the bottom of any page. Open it →

WHY IT MATTERS

Encourages first time visitors to take the next step.

6

Built for phones

On phones, the services page shows a floating Book button that follows the client as they choose services.

TRY IT

Open the Services page on your phone and check a service. Open it →

WHY IT MATTERS

Most salon clients book from their phones.

Pages included

Click any page to open it.

Home | Services | Stylists | Gallery | Book

Good to know

- Velvetline Hair Studio is a fictional salon. The stylists, address, phone number, and email are placeholders.
- The booking flow shows a confirmation but does not book or send anything.
- On a real site, booking could connect to the salon's scheduling software or email.
- The features shown are examples of what Jalen Digital can build. Your exact features and pricing are confirmed during your consultation.

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